

21st Annual Corporate Counsel Symposium  
SMU Law Review Association  
P.O. Box 750116  
Dallas, Texas 75275-0116  
<http://smulawreview.law.smu.edu>

**21<sup>ST</sup> ANNUAL CORPORATE COUNSEL SYMPOSIUM • October 11, 2013 • Park Cities Hilton • Dallas, TX**

**Location and Parking**

The 21<sup>st</sup> Annual Corporate Counsel Symposium will be held Friday, October 11, 2013, at the Park Cities Hilton Hotel, 5454 Luther Lane, Dallas, Texas 75225. Valet or complimentary self parking is available. The hotel phone number is (214) 368-0400.

**Cancellation Policy**

Full tuition refunds will be made for all cancellations received by September 20, 2013. A \$100 administrative fee will be deducted from refunds on cancellations received after that date. No refunds will be given for cancellations received on or after the day of the program.

**Accreditation**

As a program hosted by SMU Dedman School of Law, the 21<sup>st</sup> Annual Corporate Counsel Symposium is currently applying for mandatory CLE credit in Texas. Estimated credit hours are 6.5, including 3 hours of ethics

credit (hours not yet approved). Upon request, SMU Dedman School of Law will apply for credit from other states.

**Hotel Accommodations**

Hotel accommodations may be made at the Park Cities Hilton Hotel, 5454 Luther Lane, Dallas, Texas 75225, by calling toll free 1-800-HILTONS (1-800-445-8667). The hotel phone number is (214) 368-0400.

**Messages**

Messages for Symposium attendees may be left with the hotel. Such messages will be posted on a message board near the Symposium registration desk.

*SMU Dedman School of Law and SMU Law Review Association reserve the right to change without notice any statement in this brochure concerning, but not limited to, rules, policies, tuition, fees, curriculum and courses.*

**To Register: <http://smulawreview.law.smu.edu> • by phone 214.768.2594 • by fax 214.768.8812**

**Or mail to: 21<sup>st</sup> Annual Corporate Counsel Symposium, SMU Law Review Association  
P.O. Box 750116, Dallas, Texas 75275-0116**

**Payment Amount: Includes tuition & materials**

*Early Registration – on or before 9/13/2013*

- \$245 Regular Rate
- \$95 Young Lawyer Rate (Within 7 years of Bar acceptance)
- \$170 Government Rate

*Late Registration – after 9/13/2013*

- \$275 Regular Rate
- \$125 Young Lawyer Rate
- \$200 Government Rate
- \$50 per additional set of materials

\*Any law firm or corporation registering three or more attendees may receive the government rate.

**Payment Method:**

- Check, payable to SMU Law Review Association
- Visa or MasterCard (We do not accept AMEX or Discover)

Card Type: \_\_\_\_\_

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State Bar Membership (include all states to be credited): \_\_\_\_\_

Dietary Restrictions: \_\_\_\_\_

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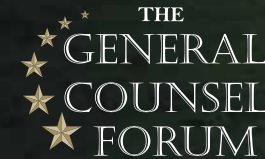
**Registration and Tuition**

Tuition includes the program, a continental breakfast, a lunch, an extensive manual of written materials, and a 1-year subscription to the SMU Law Review.



# 21st Annual Corporate Counsel Symposium

Friday, October 11, 2013 | Park Cities Hilton • Dallas, Texas



Keynote Speaker: Justice Randy J. Holland, Delaware Supreme Court  
“The Role of Independent Directors Serving on Special Committees of the Board”

Sponsored by SMU Law Review Association & The General Counsel Forum

6.5 hours of CLE credit, including 3 hours of ethics credit (pending)



**8:00 – 8:45 a.m.**

**Registration and Continental Breakfast**

**8:45 – 9:00 a.m.**

**Welcome**

Julie P. Forrester, *Dean ad interim and Professor of Law, SMU Dedman School of Law, Dallas, TX*

**9:00 – 9:30 a.m.**

**Recent Developments in Employment Law**

Chief Judge Gerald E. Rosen, *United States District Court for the Eastern District of Michigan, Detroit, MI*

**9:30 – 10:00 a.m.**

**Lessons from the American Airlines Bankruptcy**

Glenn D. West, *Managing Partner, Weil, Gotshal & Manges LLP, Dallas, TX*

Thomas A. Roberts, *Partner, Weil, Gotshal & Manges LLP, Dallas, TX*

Gary F. Kennedy, *Senior Vice President, General Counsel & Chief Compliance Officer, AMR Corporation & American Airlines, Inc.*

**10:00 – 10:30 a.m.**

**Class Action Securities Liability**

Karl G. Dial, *Partner, Norton Rose Fulbright, Dallas, TX*

**10:30 – 10:45 a.m.**

**Coffee Break**

**10:45 – 11:15 a.m.**

**Patent Trolling: An Empirical Analysis of Patent Monetization Entities in U.S. Litigation**

Robin Feldman, *Professor of Law and Director of the Law & Bioscience Project, University of California Hastings College of Law, San Francisco, CA*

**11:15 – 11:45 a.m.**

**Climate Action Plan: The EPA's Role**

Suzanne Murray, *Environmental Protection Agency, Region 6, Dallas, TX*

**11:45 – 12:15 p.m.**

**5 Things that Should be in Every Merger & Acquisition Agreement**

Mark S. Solomon, *Partner, Andrews Kurth LLP, Dallas, TX*

Quentin Faust, *Partner, Andrews Kurth LLP, Dallas, TX*

**12:15 – 1:30 p.m.**

**KEYNOTE SPEAKER**

**The Role of Independent Directors Serving on Special Committees of the Board**

Justice Randy Holland, *Delaware Supreme Court, Dover, DE*

**1:30 – 2:30 p.m.**

**Panel Discussion: The Role of General Counsel in Interfacing with the Corporate Board and Executive Management**

**PANELISTS**

Ann Bruder, *Senior Vice President of Law, Government Affairs and Global Compliance, General Counsel & Corporate Secretary, Commercial Metals Company, Dallas, TX*

John Fletcher, *Executive Vice President, General Counsel & Secretary, Windstream Corporation, Little Rock, AR*

Rachel Gonzalez, *Executive Vice President, General Counsel & Corporate Secretary, Dean Foods, Dallas, TX*

John Torres, *Executive Vice President, Chief Legal Officer & Corporate Secretary, Lennox International, Inc., Dallas, TX*

**MODERATOR**

Marc I. Steinberg, *Rupert and Lillian Radford Professor of Law, SMU Dedman School of Law, Dallas, TX*

**2:30 – 3:00 p.m.**

**Into the Fire: The Latest Guidance for Boards of Directors in M&A Transactions**

Robert Little, *Partner, Gibson, Dunn & Crutcher LLP, Dallas, TX*

**3:00 – 3:15 p.m.**

**Coffee Break**

**3:15 – 3:45 p.m.**

**Considerations for Counsel and Board Members Conducting Audit Committee and Other Internal Investigations**

Clifford Thau, *Managing Partner, Vinson & Elkins, LLP, New York, NY*

John C. Wander, *Managing Partner, Vinson & Elkins, LLP, Dallas, TX*

**3:45 – 4:15 p.m.**

**Officer and Director Transactions in Company Stock: Compliance and Governance Issues**

Alan L. Dye, *Partner, Hogan Lovells US LLP, Washington, D.C.*

**4:15 – 4:45 p.m.**

**Rehabbing the Affordable Care Act: Reconciling, Rhetoric, Rationality, and Reality**

Thomas Wm. Mayo III, *Altshuler University Distinguished Teaching Professor and Associate Professor of Law, SMU Dedman School of Law, Dallas, TX*

**Robert A. Ackermann**

Senior Vice President & Deputy General Counsel  
CLMG Corporation

**James L. Baldwin**

Executive Vice President & General Counsel  
Dr. Pepper Snapple Group, Inc.

**David R. Brickman**

Senior Vice President, General Counsel & Secretary  
Capital Senior Living Corporation

**Ann J. Bruder**

Senior Vice President of Law, Government Affairs & Global Compliance, General Counsel & Secretary  
Commercial Metals Company

**John P. Fletcher**

Executive Vice President, General Counsel & Secretary  
Windstream Corporation

**James H. Gallegos**

Vice President & General Counsel  
Alliant Energy Corporation

**Louis P. Gregory**

Senior Vice President, General Counsel & Corporate Secretary  
Atmos Energy Corporation

**Carlos M. Hernandez**

Chief Legal Officer & Corporate Secretary  
Fluor Corporation

**Randy S. Hyne**

Vice President, General Counsel & Secretary  
Fossil Group, Inc.

**Gary F. Kennedy**

Senior Vice President, General Counsel & Chief Compliance Officer  
AMR Corporation & American Airlines, Inc.

**Guy H. Kerr**

Executive Vice President of Law and Government & Secretary  
Belo Corp.

**Renée T. Kingsley**

Vice President & Deputy General Counsel  
Agero, Inc.

**Ronald D. McCray**

Private Investor, Corporate Director & Minority Owner  
Boston Celtics

**Denise C. McWatters**

Senior Vice President, General Counsel & Secretary  
HollyFrontier Corporation and Holly Energy Partners, LP

**Thomas J. Mielke**

Senior Vice President, General Counsel & Chief Compliance Officer  
Kimberly-Clark Corporation

**Regina Montoya**

Senior Vice President, External Relations & General Counsel  
Children's Medical Center Dallas

**James R. Peacock III**

Vice President, Deputy General Counsel & Assistant Corporate Secretary  
Celanese Corporation

**Kim K. W. Rucker**

Executive Vice President, Corporate & Legal Affairs, General Counsel & Corporate Secretary  
Kraft Foods Group, Inc.

**Charles W. Shewmake**

Vice President & General Counsel  
BNSF Railway

**Ronald F. Shuff**

Senior Vice President & General Counsel  
Flowsolve Corporation

**Mark E. Southerst**

Chief Legal Officer & Secretary  
United Vision Logistics

**Richard M. Starr**

Senior Vice President & Managing Counsel  
American Express Company

**Roger F. Thomson**

Executive Vice President, Chief Administrative Officer, General Counsel & Secretary  
Brinker International, Inc.

**John Torres**

Executive Vice President, Chief Legal Officer & Corporate Secretary  
Lennox International, Inc.

**Wayne Watts**

Senior Executive Vice President & General Counsel  
AT&T

**Christopher Willis**

Vice President of Human Resources & General Counsel  
Interstate Batteries, Inc.

**Bridgett C. Zeterberg**

Vice President, General Counsel & Secretary  
Zale Corporation

**Julie P. Forrester**

Dean *ad interim* and Professor of Law  
SMU Dedman School of Law

**Christopher H. Hanna**

Altshuler Distinguished Teaching Professor and Professor of Law  
SMU Dedman School of Law

**Marc I. Steinberg**

Rupert and Lillian Radford Professor of Law  
SMU Dedman School of Law

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